[PIF Unique ID] **133a5cc0-238d-4753-b65b-199ffa0b4ca8**

Product Information Form

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IMPORTANT: The AFGC intends the PIF template as a guide only – it should not be relied upon as, or used as a substitute for, legal advice. Suppliers and customers are responsible for ensuring their own compliance with applicable obligations in the Food Standards Code, food legislation, other applicable laws (including the Australian Consumer Law) and the terms of their contractual arrangements.

www.afgc.org.au

PIF VERSION 6.0

Issue Date **2017-07-07**

Note: this date refers to the date of issue of this version of the PIF by the AFGC and NOT the date of issue of the completed form by the user.

Date Completed **24/07/2025**

PIF Document Status
Final

Issue Date	Issue Number
24/07/2024	**4**

Name Completed by	Title Completed by
SRA Technologist	**SRA Technologist**

Name Approved by	Title Approved by
SRA Technologist	**SRA Technologist**

Sample, Flavour, Ingredient, Retail Ready **Retail Ready**

Product Name **MasterFoods™ Squeeze-On Honey 100 x 13g**

Comments **Updated to COO**

1.1 Company Information

Company Name **Mars Australia Pty Ltd**

Company ABN or equivalent **48 008 454 313**

Trading Name **Mars Food Australia**

Business Address

Street Number	Street Name	Suburb/City
4	**Corella Close**	**Berkeley Vale**

State/Territory	Country	Postcode
NSW	**Australia**	**2261**

Postal Address

Post Address	Suburb/City	
4 Corella Close	**Berkeley Vale**	

State/Territory	Country	Postcode
NSW	**Australia**	**2261**

Key Contact for inquiries

Name	Position Title	
Consumer Services	**Consumer Services**	

Email Address	Phone	Fax
contact@auf.mars.com	**1800 816 016**	**02 4389 6799**

Manufacturer Information

Company Name	Street Number	Street Name	Suburb	State/Territory	Country	Postcode
Mars Australia Pty Ltd	4	Corella Close	Berkeley Vale	NSW	Australia	2261



2. Product Information

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Product Name	**MasterFoods™ Squeeze-On Honey 100 x 13g**
Product Code	**ZREP:330887 TDU:10111659**
GTIN	**9310012042181**
Product Description	**MasterFoods™ Squeeze-On Honey 100 x 13g**
Legal Description	**Honey**
Suggested Labelling Description	**Honey**
Are you selling this item to a health facility (e.g. hospital, aged care, mental health facility, nursing home)? (Y/N)	**N (No)**

2.1 Ingredient Declaration

Ingredient Summary

Substance Type	Name of Ingredient, Food Additive, Vitamin or Mineral, Processing Aid	% of total Average (Enter either a number or NS for Not Specified)	Characterising Component (%)
I	Honey	100.00%	100

Analytical testing confirms absence - **Y**
Characterising Component (Y/N) - **Y**
Identity preservation program in place - **Y**
Verifiable documentation of status - **Y**

Ingredient List	**Honey**
Addition Check	**100.000**
Spices and Flavours (including additive numbers)	**NA**

Code Standards Compliance

This product complies with the Australia New Zealand food Standards Code; and in addition to the information provided specifically in this form, and without limitation to compliance with any other part of the Code, the product complies with the following Standards where applicable:

Standard 1.4.1 - Contaminants & Natural Toxicants	**Y (Yes)**
Standard 1.4.2 - Maximum Residue Limits in Food (In Australia), or Maximum Residue Limits of Agricultural Compounds, Mandatory Food Standard 1999 (and subsequent amendments) issued under sections 11C and 11Z of the Food Act 1981 in New Zealand	**Y (Yes)**
Standard 1.4.4 - Prohibited & Restricted Plants & Fungi where applicable, and that where such certification relies on third party audits, analysis, industry codes, or equivalence of international standards to demonstrate compliance, that certificates are current and available	**NA (Not Applicable)**

2.2 Country of Origin

Country of Origin Summary

Name of Ingredient, Food Additive, Vitamin or Mineral, Processing Aid	Percentage of Total (Average)	Country of Origin (1)	Country of Origin (2)	Average Australian Ingredients (%)	Minimum Australian Ingredients (%)
Honey	100.00%	Various Unspecified	Australia	5	5

Is the Product to be sold in Australia?	**Y (Yes)**
What is the total minimum % of Australian ingredients in this product?	**100.000**
Comments	**Packed in Australia from less than 10% Australian ingredients**

3.1 Composition Information

Mandatory Advisory Statements

Refer to the list in Schedule S9-2 in the ANZ Food Standards Code click here and Standard 1.2.3

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If an advisory statement required, list the food (Column 1 S9-2 and Standard 1.2.3) and advisory statement (Column 2 S9-2 and Standard 1.2.3) below

Bee pollen	Is an advisory statement required about the food or ingredient? **N (No)**
A food containing bee pollen as an ingredient	Is an advisory statement required about the food or ingredient? **N (No)**
A beverage made from cereals, nuts, seeds, or a combination of these ingredients, and that contains less than 3% m/m protein.	Is an advisory statement required about the food or ingredient? **N (No)**
An evaporated and dried products made from cereals, nuts, or seeds, or a combination of those ingredients, and that when reconstituted as a beverage according to directions for direct consumption, contains less than 3% m/m protein.	Is an advisory statement required about the food or ingredient? **N (No)**
A beverage made from cereals, nuts, seeds, or a combination of those ingredients, and that contains: no less than 3% m/m protein; and no more than 2.5% m/m fat.	Is an advisory statement required about the food or ingredient? **N (No)**
An evaporated and dried products made from cereals, nuts, or seeds, or a combination of those ingredients, and that when reconstituted as a beverage according to directions for direct consumption, contains: no less than 3% m/m protein; and no more than 2.5% m/m fat.	Is an advisory statement required about the food or ingredient? **N (No)**
Milk, or an analoque beverage made from soy, that contains no more than 2.5 m/m fat.	Is an advisory statement required about the food or ingredient? **N (No)**
Evaporated milk, dried milk or an equivalent product made from soy, that, when reconstituted as a beverage according to directions for direct consumption, contains no more than 2.5% m/m fat.	Is an advisory statement required about the food or ingredient? **N (No)**
A food that contains aspartame or aspartame-acesulphame salt.	Is an advisory statement required about the food or ingredient? **N (No)**
A food that contains quinine.	Is an advisory statement required about the food or ingredient? **N (No)**
A food that contains guarana or extracts of guarana.	Is an advisory statement required about the food or ingredient? **N (No)**
A food that contains added phytosterols, phytostanols or their esters.	Is an advisory statement required about the food or ingredient? **N (No)**
A cola beverage that contains added caffeine.	Is an advisory statement required about the food or ingredient? **N (No)**
A food that contains a cola beverage that also contains added caffeine as an ingredient.	Is an advisory statement required about the food or ingredient? **N (No)**
Propolis.	Is an advisory statement required about the food or ingredient? **N (No)**
A food that contains propolis as an ingredient.	Is an advisory statement required about the food or ingredient? **N (No)**
Unpasteurised egg products.	Is an advisory statement required about the food or ingredient? **N (No)**
Unpasteurised milk.	Is an advisory statement required about the food or ingredient? **N (No)**
Unpasteurised liquid milk products.	Is an advisory statement required about the food or ingredient? **N (No)**
Polyols, Isomalts, Polydextrose (Lactitol, Maltitol, Maltitol syrup, Mannitol, Xylitol, Erythritol, Isomalt, Polydextrose, Sorbitol)	Is an advisory statement required about the food or ingredient? **N (No)**

Mandatory warning statement - royal jelly

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Is the food or does the food contain royal jelly (Y/N)	**N (No)**

3.2.1 Allergens (no responses in section)

3.2.2 Cross Contact Allergens

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Cross Contact Allergens Summary

Facility	Allergen Type	Allergen Sub-type	Labelling exemption	Labelling exemption text	Form	Present in same facility	Present on same line	Cross contact from other sources - growing, harvesting, transport, storage etc	What are the procedures in place to prevent cross contact where allergens are used in the same facility or present on the same line?	Source Food	Derivative Name	Total Protein (ppm)
Mars Australia Pty Ltd	Egg		999	No Labelling Exemption	Readily dispersible	Y	Y	NA	Validated cleaning procedures, production scheduling, documented procedures and controls, raw material sourcing and tracing, staff training. Egg not present on H&S processing line	Egg	Egg	Unavailable
Mars Australia Pty Ltd	Cereals (including hybridised strains thereof) if they contain gluten	Wheat (and its hybridised strains) (deprecated)	999	No Labelling Exemption	Readily dispersible	Y	Y	NA	Validated cleaning procedures, Production scheduling, documented procedures and controls, raw material sourcing and tracing, staff training.	Wheat and Gluten	Many Derivatives	Unavailable
Mars Australia Pty Ltd	Crustacea		999	No Labelling Exemption	Readily dispersible	Y	Y	NA	Validated cleaning procedures, production scheduling, documented procedures and controls, raw material sourcing and tracing, staff training. Crustacea not present on H&S processing line	Crustacea	Belachan Powder	Unavailable
Mars Australia Pty Ltd	Fish		999	No Labelling Exemption	Readily dispersible	Y	Y	NA	Validated cleaning procedures, production scheduling, documented procedures and controls, raw material sourcing and tracing, staff training. Fish not	Fish products	Fish Sauce	Unavailable

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								present on H&S processing line			
Mars Australia Pty Ltd	Milk	999	No Labelling Exemption	Readily dispersible	Y	Y	NA	Validated cleaning procedures, production scheduling, documented procedures and controls, raw material sourcing and tracing, staff training. Milk not present on H&S processing line	Milk products	Many Derivatives	Unavailable
Mars Australia Pty Ltd	Soybean	999	No Labelling Exemption	Readily dispersible	Y	Y	NA	Validated cleaning procedures, production scheduling, documented procedures and controls, raw material sourcing and tracing, staff training.	Soy Products	Many Derivatives	
Mars Australia Pty Ltd	Sesame Seed	999	No Labelling Exemption	Particulate	Y	Y	H&S Line cross contact only	Validated cleaning procedures, Production scheduling, documented procedures and controls, raw material sourcing and tracing, staff training.	Sesame Products	Sesame Oil Sesame Seeds on H&S line only	Unavailable
Mars Australia Pty Ltd	Peanut	999	No Labelling Exemption	Particulate	Y	Y	NA	Validated cleaning procedures, production scheduling, documented procedures and controls, raw material sourcing and tracing, staff training. Peanut not present on H&S processing line	Peanut Products	Peanut Paste	Unavailable

VITAL®
an initiative of the Allergen Bureau

If you wish to conduct a VITAL® risk assessment for cross contact allergens please click on the following link which will take you to the Allergen Bureau website: click here

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Have you conducted a VITAL® risk assessment for cross contact allergens (Y/N)?	**N (No)**
If No, is a precautionary allergen statement appropriate for this product? (Y/N)	**Y (Yes)**
If Yes, Provide the precautionary allergen statement	**May Contain: Peanut.**

3.3 Additional Information Requirements

Palm Oil

Does this material contain Palm Oil or Derivatives of Palm Oil?
N (No)

Food/Component

Sub-Food/ Component

Gelatine

Beef - collagen

Present?
N (No)

Other source

Present?
N (No)

Antioxidants

Butylated hydroxyanisole

Present?
N (No)

Butylated hydroxytoluene

Present?
N (No)

Other Antioxidants

Present?
N (No)

Alcohol (Residual) and ethanol

Present?
N (No)

Added fats and oils

Animal

Present?
N (No)

Vegetable

Present?
N (No)

Hydrolysed vegetable proteins

Acid hydrolysed

Present?
N (No)

Enzyme hydrolysed

Present?
N (No)

Added colours

Present?
N (No)

Added flavours

Present?
N (No)

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Added salt

If product is salt, then respond "yes" to added salt.

Present? (1)
N (No)

Added sugar

If product is sugar then respond "yes" to added sugar.

Present? (1)
N (No)

Any Other Component

4.1 Novel Foods (no responses in section)

4.2 Food Produced using Gene Technology (no responses in section)

4.3 Quarantine Information (no responses in section)

5. Nutrition Information

Nutrient List

Serving Size:	Amount	Unit of Measure
1.000	13	g

Number of servings per package:
1.000

Nutrition Details

Moisture content in finished product (required in grams/100g)
18.000

Note: Complete Energy and Nutrient tables below. For Ingredients and flavours, only the average quantity per 100g/100mL is required to be completed.

Energy

Energy		Average Quantity per serve	Average Quantity per serve (optional)	Average Quantity per 100 g/mL	Average Quantity per 100 g/mL (optional)	% Daily Intake per serve	% Daily Intake per serve (optional)
-	Approximately	14.2 kJ		1420 kJ		0.2	

Nutrients

Note: Gluten is a Required Field if a gluten free or low gluten claim is made

		Average Quantity Per Serve	Average Quantity per 100 g/mL	% Daily Intake per serve
Protein, total (g)	Approximately	0.003	0.3	0
- Gluten				
Fat, total (g)	Less than or <	0.001	0.1	0
-saturated (g)	Less than or <	0.001	0.1	0
-trans (g)				
-polyunsaturated (g)				
-monounsaturated (g)				
Cholesterol (mg)				
Carbohydrate (g)	Approximately	0.831	83.1	0.3
-sugars (g)	Approximately	0.825	82.5	0.9
Dietary fibre, total (g)				
Sodium (mg)	Approximately	0.15	15	0
Potassium (mg)	Unavailable			
Phosphorus (mg)	Unavailable			

Target Population

Food for target population **999 (Any other food)**

Information about the food or product

If Solid, select Solid Type
4 (Solid, semi-solid or powder substance, ready for consumption)

Information about the nutrition information

Please nominate the source or method used to develop the nutrition information

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The FSANZ Nutrition Panel Calculator (NPC)

Comments **AUSNUT Table, Australian Honey Standard AHBIC**

6.1 Nutrition, Health and Related Claims

Are you making a Nutrition content and/or Health claim in relation to this product? (Y/N) **N (No)**

6.1.2 Nutrient Profile Score (NPS) or Health Star Rating (HSR) calculation information (no responses in section)

6.2 Front of Pack Labelling

6.2.1 Health Star Rating

If you wish to calculate a Health Star Rating for this product, follow this link: click here

Have you calculated a Health Star Rating for this Product? (Y/N) **N (No)**

6.2.2 Daily Intake Guide

If you wish to determine the Daily Intake Guide (DIG) amounts for this product, follow this link: click here

Have you calculated the Daily Intake Guide (DIG) for this Product? (Y/N) **N (No)**

6.3 Certification, Endorsement and Other Claims

This table is to be completed to provide information to assist your customer to determine the suitability of the product for use in certain products or to make certain claims.

Claim Type

6.3.1 Nutrition and Health Logos and Symbols

Gluten Free

Claim can be made? (Y/N) **Y (Yes)**

If yes, how has this been validated/substantiated? **Recipe development, manufacturing controls and analytical verification data**

A Gluten Free logo will be used (Y/N) **N (No)**

The Glycaemic Index (GI)

GI logo will be or can be used (Y/N) **N (No)**

Treatwise

Will the "Be Treatwise" logo be used? (Y/N) **N (No)**

Other logo or symbol? (Y/N) **N (No)**

6.3.2 Religious

Halal

Specify if suitable for Halal (Y/N)	Claim can be made? (Y/N)	Specify Particular Claim	How has this been validated/substantiated?
Y (Yes)	**Y (Yes)**	**Halal Certified**	**Halal Certification**

Certificate Available? (Y/N) **Y (Yes)**

Certifying Body

Halal Authority of Australia	Certificate Number	Certificate Expiry date
	186/2/1	**31/12/2025**

Additional information **Halal revision annually**

Kosher Suitable: Ingredients are Kosher suitable or certified however finished goods manufacturing processes have not been certified.

Kosher

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Specify if suitable for Kosher? (Y/N)	Claim can be made? (Y/N)
Y (Yes)	**N (No)**

6.3.3 Dietary Choice

Ovo-lacto-vegetarian

Specify if suitable for Ovo-lacto-vegetarian (Y/N)	Claim can be made? (Y/N)
N (No)	**N (No)**

Lacto-vegetarian

Specify if suitable for Lacto-vegetarian (Y/N)	Claim can be made? (Y/N)
Y (Yes)	**N (No)**

Vegan

Specify if suitable for Vegan (Y/N)	Claim can be made? (Y/N)
N (No)	**N (No)**

6.3.4 Free

Hormone free

Specify if suitable for "Hormone Free"	Claim can be made?
No	**No**

6.3.5 Sustainability claim

Organic

Specify if suitable for Organic	Claim can be made?
No	**No**

Biodynamic

Specify if suitable for Biodynamic	Claim can be made?
No	**No**

RSPO

Specify if suitable for RSPO	Claim can be made?
No	**No**

Rainforest Alliance

Specify if suitable for Rainforest Alliance	Claim can be made?
No	**No**

6.3.6 Animal welfare

Animal Welfare Approved Scheme

Specify if suitable for Animal Welfare Approved Scheme	Claim can be made?
No	**No**

Marine Stewardship

Specify if suitable for Marine Stewardship	Claim can be made?
No	**No**

Dolphin Friendly

Specify if suitable for Dolphin Friendly	Claim can be made?
No	**No**

Sow stall free

Specify if suitable for Sow stall free	Claim can be made?
No	**No**

Free range

Specify if suitable for Free Range	Claim can be made?
No	**No**

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6.3.7 Other

Derived from naturally occurring ingredients

Specify if suitable for Derived from naturally occurring ingredients	Claim can be made?
No	**No**

Derived from a natural process without chemical modification

Specify if suitable for Derived from a natural process without chemical modification	Claim can be made?
No	**No**

Additional Claim

Specify if suitable for Additional Claim	Claim can be made?
No	**No**

7. Shelf Life

Link to the AFGC Date Marking Guide:click here

Product as supplied - Unopened pack or bulk container

Type of date mark applied

Best Before ☑

Specify Shelf Life	Period
548	**Days**

Temperature control required during storage?
N (No)

Temperature control required during transport?
N (No)

Product once in use - Resealable pack or bulk container

Temperature control required during storage?
N (No)

AFGC Cold Chain Guideline rules:“NEVER WARMER THAN” temperature in degrees Celsius“MAX OUT OF REFRIGERATION TIME” time in minutes"KEEP ABOVE" optional, temperature in degrees Celsius

8. Traceability

8.1. Please specify the following details for the primary code on the product as applicable:

Unit

Type of primary coding

Method of Coding	Location of Code	
N/A	**N/A**	
	Example of code format	Code translation
	N/A	**N/A**

SHIPPER (if applicable)

Type of primary coding

Product Code ☑

Method of Coding	Location of Code	
Inkjet	**Side of shipper**	
	Example of code format	Code translation
	JJJ HH:MM BEST BEFORE DD/MM/YYYY	**HH:MM Time (24 hour time)** **JJJ - Day number of the year** **DD= Day, MM = Month, YYYY = Year**

8.2 Please provide any general comments about the traceability coding applied to the product:

9. Measurement Marking

Select the method of trade measurement marking used **2 (Net quantity)**

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Package size
13.000

Unit of Measure
g

10. Potential Safety Hazards

Are there any potential hazards associated with the product? (Y/N)? **N (No)**

11.0 Product Packaging & 11.1 Packaging Materials

Is the product packaged? **Y (Yes)**

Packaging stewardship

Is your business a signatory to the Australian Packaging Covenant or other packaging stewardship program? Australian Packaging Covenant ☑

If yes, have you met Sustainable Packaging Guidelines (SPG) requirements? **Y (Yes)**

Link to Packaging Covenantclick here

Sealing

What is the method of sealing the primary packaging? Heat ☑

What is the method of sealing the Secondary packaging? Other ☑

Tamper evident

Is the packaging tamper evident? **Y (Yes)**

If yes, describe the nature of the tamper evident feature **Clear portion and seam for opening**

Colour

Pack Size

Pack size:
13.000

Unit of Measure
g

Dimensions (external)

Primary Pack

Height
12.000

Unit of Measure
mm

Width
37.000

Unit of Measure
mm

Depth
57.000

Unit of Measure
mm

Weight
15.000

Unit of Measure
g

Pack Name
Squeeze On Portion

Secondary Pack

Height
93.000

Unit of Measure
mm

Width
197.000

Unit of Measure
mm

Depth
293.000

Unit of Measure
mm

Weight
1.660

Unit of Measure
kg

Pack Name
Shipper (100 portions)

11. 1 Packaging Materials

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Materials List

Materials List	Flexible	Is the material(s) used in the packaging for this product approved for direct food contact?	If yes, specify approval agency or source	Are engineered nanoparticles present?	Form/fill/seal	Further details information	Recycling: Specify coding number	Recycle content (%)
Flexible film	Y	Y	Compliance to EU Regulation 1935/2004 and US 21 CRF 1770163,175,105 and 177.1520	N	Y	Squeeze on Portion	na	0

Comments **13g Squeeze-On Portion**

11.2 Pallet Configuration

Is the product delivered on a pallet? **Y (Yes)**

Gross weight of loaded pallet (kg) **521.080**

Stack height of loaded pallet (cm) **126.600**

Specify the type of pallet (material)

Wood ☑

What is the pallet pattern?

Other ☑

Number of units per shipper **100**

Number of shippers per pallet **288**

Number of layers per pallet **12**

12. Specifications for Compliance

Test Methods are mandatory and must quote AOAC methods or recognised independent Australian or International standards. Where a suppliers internal test method is quoted a copy must be attached. Also state if Certificate of Analysis (C of A) or Certificate of Conformance (C of C) can be provided.

12.1 Organoleptic Specifications

Test/Parameter	Specification	Test Method	C of A Available?	C of C Provided?
Flavour	Sweet, clean flavour; typical of honey.	Organoleptic	N	N
Odour	Sweet, clean aroma; typical of honey.	Organoleptic	N	N
Colour	Golden amber; clear to slightly turbid.	Organoleptic	N	N
Appearance	Smooth, viscous, pale amber liquid. Free from sediment and crystallisation.	Organoleptic	N	N
Texture	Smooth, viscous, liquid at ambient conditions. Free from sediment and crystallisation.	Organoleptic	N	N

12.2 Physical Specifications

Test/Parameter	Specification	Test Method	C of A Available?
Specific Gravity	1.05	25oC	N

12.4 Chemical Specifications

Test/Parameter	Specification	Test Method	C of A Available?
Moisture	19% maximum	Refractometer	N
Colour	Light amber 34-85mm	Photometer	N

13. Company Specific (no responses in section)

14. Extra Comments and Attachments (no responses in section)

15. Summary of Statements and Claims

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Summary of Statements and Claims	Type	Values
	Ingredients List	Honey
	% Australian content	100.000
	Characterising Component	Honey
	Characterising Component Percentage	100.000
	Allergens	No allergens to be declared in the ingredients list.
	Cross Contact Allergens	Are there potential Cross Contact Allergens listed? - Yes
	Cross Contact Allergens - Where no VITAL assessment conducted, you may provide a precautionary statement	May Contain: Peanut.
	Novel Foods	No Novel Food(s) Declared.
	Nutritive Substances	No Nutritive Substance(s) Declared.
	GM Cross Contact	No GM Cross Contact Ingredients Declared.
	Quarantine treatment applied	No Quarantine Treatments Declared.
	Palm Oil	No Palm Oil or Derivatives Declared.
	Halal Claim	Halal Certified

16. Checklist

PIF Status	**Final**
Summary of Attachments	
Empty Mandatory Field	

Reference Imported v5

Reference Imported v5	**000000191:MFS V2 APPROVED 10111659 SwSpr Ho 100x13g SqO.xlsx**

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