[PIF Unique ID]* **1e3950d3-6789-402c-95c8-334fcc04821e**

Product Information Form

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IMPORTANT: The AFGC intends the PIF template as a guide only – it should not be relied upon as, or used as a substitute for, legal advice. Suppliers and customers are responsible for ensuring their own compliance with applicable obligations in the Food Standards Code, food legislation, other applicable laws (including the Australian Consumer Law) and the terms of their contractual arrangements.

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PIF VERSION 6.0

Issue Date **2017-07-07**

Note: this date refers to the date of issue of this version of the PIF by the AFGC and NOT the date of issue of the completed form by the user.

Date Completed **2/07/2025**

PIF Document Status	Company Document Number
Final	**STR01090-1**
Issue Date	Issue Number
2/07/2025	**5**
Name Completed by	Title Completed by
Anita Markna	**Regualtory Affairs & Technical Coordinator**
Name Approved by	Title Approved by
Anita Markna	**Regualtory Affairs & Technical Coordinator**

Sample, Flavour, Ingredient, Retail Ready **Ingredient**

Product Name **STRAWBERRY C112 (FVSTR01090)**

1.1 Company Information

Company Logo

Company Name **Ixom Operations Pty Ltd**

Company ABN or equivalent **51 600 546 512**

Trading Name **Ixom Operations Pty Ltd (incorporating Bronson and Jacobs & Keith Harris Division)**

Business Address

Street Number	Street Name	Suburb/City
70	**Marple Avenue**	**Villawood**
State/Territory	Country	Postcode
NSW	**Australia**	**2163**

Postal Address

Post Address	Suburb/City	
Level 8, 1	**Nicolson Street**	
State/Territory	Country	Postcode
VIC	**Australia**	**3002**

Key Contact for inquiries

Name	Position Title
ACCOUNT MANAGER	**ACCOUNT MANAGER**
Email Address	Phone
au.orders@ixom.com	**1300555080**

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Manufacturer Information

Company Name	Street Number	Street Name	Suburb	State/Territory	Country	Postcode
Roha Australia Pty Ltd	29	Fiveways Boulevard	Keysborough	Victoria	Australia	3173



2. Product Information

Product Name	**STRAWBERRY C112 (FVSTR01090)**
Product Code	**STR01090-1**
Product Description	**Fine, free flowing red coloured powder that dissolves readily in water to yield a strawberry red colour.**
Legal Description	**Colour 124,**
Suggested Labelling Description	**Food Colour (124).**
Are you selling this item to a health facility (e.g. hospital, aged care, mental health facility, nursing home)? (Y/N)	**N (No)**

2.1 Ingredient Declaration

Ingredient Summary

Substance Type	Name of Ingredient, Food Additive, Vitamin or Mineral, Processing Aid	% of total Average (Enter either a number or NS for Not Specified)	Food Standards Code Additive No or EC (as applicable)	Permitted class name
FA	STRAWBERRY C112	100	124	Colouring

Characterising Component (Y/N) - **N**
Non GM variety used - **Y**

Ingredient List	**STRAWBERRY C112 (Sodium chloride, ponceau 4R (124, CI 16255)).**
Addition Check	**100.000**

Code Standards Compliance

This product complies with the Australia New Zealand food Standards Code; and in addition to the information provided specifically in this form, and without limitation to compliance with any other part of the Code, the product complies with the following Standards where applicable:

Standard 1.4.1 - Contaminants & Natural Toxicants	**NA (Not Applicable)**
Standard 1.4.2 - Maximum Residue Limits in Food (In Australia), or Maximum Residue Limits of Agricultural Compounds, Mandatory Food Standard 1999 (and subsequent amendments) issued under sections 11C and 11Z of the Food Act 1981 in New Zealand	**NA (Not Applicable)**
Standard 1.4.4 - Prohibited & Restricted Plants & Fungi where applicable, and that where such certification relies on third party audits, analysis, industry codes, or equivalence of international standards to demonstrate compliance, that certificates are current and available	**NA (Not Applicable)**
Comments	**Maximum levels of contaminants and natural toxicants are regulated by subsection 1.1.1 and Standard 1.4.1 The limits prescribed by this Standard apply to the portion of foods that is ordinarily consumed.**

2.2 Country of Origin

Country of Origin Summary

Name of Ingredient, Food Additive, Vitamin or Mineral, Processing Aid	Percentage of Total (Average)	Country of Origin (1)	Country of Origin (2)	Minimum Australian Ingredients (%)
STRAWBERRY C112	100	India	New Zealand	0

Is the Product to be sold in Australia?	**Y (Yes)**
What is the total minimum % of Australian ingredients in this product?	**0.000**
Comments	**Straberry C112 consists of proprietary blend of Ponceau 4R & salt, it is blended in Australia from 0 % Australian Ingredients.**

3.1 Composition Information

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Mandatory Advisory Statements

Refer to the list in Schedule S9-2 in the ANZ Food Standards Code click here and Standard 1.2.3

If an advisory statement required, list the food (Column 1 S9-2 and Standard 1.2.3) and advisory statement (Column 2 S9-2 and Standard 1.2.3) below

Bee pollen	Is an advisory statement required about the food or ingredient? **N (No)**
A food containing bee pollen as an ingredient	Is an advisory statement required about the food or ingredient? **N (No)**
A beverage made from cereals, nuts, seeds, or a combination of these ingredients, and that contains less than 3% m/m protein.	Is an advisory statement required about the food or ingredient? **N (No)**
An evaporated and dried products made from cereals, nuts, or seeds, or a combination of those ingredients, and that when reconstituted as a beverage according to directions for direct consumption, contains less than 3% m/m protein.	Is an advisory statement required about the food or ingredient? **N (No)**
A beverage made from cereals, nuts, seeds, or a combination of those ingredients, and that contains: no less than 3% m/m protein; and no more than 2.5% m/m fat.	Is an advisory statement required about the food or ingredient? **N (No)**
An evaporated and dried products made from cereals, nuts, or seeds, or a combination of those ingredients, and that when reconstituted as a beverage according to directions for direct consumption, contains: no less than 3% m/m protein; and no more than 2.5% m/m fat.	Is an advisory statement required about the food or ingredient? **N (No)**
Milk, or an analoque beverage made from soy, that contains no more than 2.5 m/m fat.	Is an advisory statement required about the food or ingredient? **N (No)**
Evaporated milk, dried milk or an equivalent product made from soy, that, when reconstituted as a beverage according to directions for direct consumption, contains no more than 2.5% m/m fat.	Is an advisory statement required about the food or ingredient? **N (No)**
A food that contains aspartame or aspartame-acesulphame salt.	Is an advisory statement required about the food or ingredient? **N (No)**
A food that contains quinine.	Is an advisory statement required about the food or ingredient? **N (No)**
A food that contains guarana or extracts of guarana.	Is an advisory statement required about the food or ingredient? **N (No)**
A food that contains added phytosterols, phytostanols or their esters.	Is an advisory statement required about the food or ingredient? **N (No)**
A cola beverage that contains added caffeine.	Is an advisory statement required about the food or ingredient? **N (No)**
A food that contains a cola beverage that also contains added caffeine as an ingredient.	Is an advisory statement required about the food or ingredient? **N (No)**
Propolis.	Is an advisory statement required about the food or ingredient? **N (No)**
A food that contains propolis as an ingredient.	Is an advisory statement required about the food or ingredient? **N (No)**
Unpasteurised egg products.	Is an advisory statement required about the food or ingredient? **N (No)**
Unpasteurised milk.	Is an advisory statement required about the food or ingredient? **N (No)**
Unpasteurised liquid milk products.	Is an advisory statement required about the food or ingredient? **N (No)**
Polyols, Isomalts, Polydextrose (Lactitol, Maltitol, Maltitol syrup, Mannitol, Xylitol, Erythritol, Isomalt, Polydextrose, Sorbitol)	Is an advisory statement required about the food or ingredient? **N (No)**

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Mandatory warning statement - royal jelly

Is the food or does the food contain royal jelly (Y/N) **N (No)**

3.2.1 Allergens

Allergens to be declared:

Comments **Does not contain allergens listed in FSANZ schedule S9—3**

3.2.2 Cross Contact Allergens

Cross Contact Allergens Summary

Facility	Allergen Type	Allergen Sub-type	Labelling exemption	Labelling exemption text	Form	Present in same facility	Present on same line	Cross contact from other sources - growing, harvesting, transport, storage etc	What are the procedures in place to prevent cross contact where allergens are used in the same facility or present on the same line?	Source Food	Derivative Name	Total Protein (ppm)
Roha Australia Pty Ltd	Cereals (including hybridised strains thereof) if they contain gluten	Barley (and its hybridised strains)	999	Not on the same line	Readily dispersible	Y	N	–	Allergen Management and dedicated storage of allergens	Barley	Malt	Other
Roha Australia Pty Ltd	Cereals (including hybridised strains thereof) if they contain gluten	Barley (and its hybridised strains)	999	No Labelling Exemption	Readily dispersible	Y	N	–	Allergen Management and dedicated storage of allergens.	Barley	Malt	Not Tested

VITAL® an initiative of the Allergen Bureau

If you wish to conduct a VITAL® risk assessment for cross contact allergens please click on the following link which will take you to the Allergen Bureau website: click here

Have you conducted a VITAL® risk assessment for cross contact allergens (Y/N)? **N (No)**

If No, is a precautionary allergen statement appropriate for this product? (Y/N) **N (No)**

Comments **Allergen management in place**

3.3 Additional Information Requirements

Palm Oil

Does this material contain Palm Oil or Derivatives of Palm Oil?
N (No)

Food/Component

Sub-Food/ Component

Gelatine

Beef - collagen

Present?
N (No)

Other source

Present?
N (No)

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Antioxidants

Butylated hydroxyanisole

Present?
N (No)

Butylated hydroxytoluene

Present?
N (No)

Other Antioxidants

Present?
N (No)

Alcohol (Residual) and ethanol

Present?
N (No)

Added fats and oils

Animal

Present?
N (No)

Vegetable

Present?
N (No)

Hydrolysed vegetable proteins

Acid hydrolysed

Present?
N (No)

Enzyme hydrolysed

Present?
N (No)

Added colours

Present?
Y (Yes)

Natural
N (No)

Artificial
Y (Yes)

Specify Additive Number/s
124

Not defined
N (No)

Added flavours

Present?
N (No)

Added salt

If product is salt, then respond "yes" to added salt.

Present? (1)
Y (Yes)

Amount added (milligram/100g)
61200

Added sugar

If product is sugar then respond "yes" to added sugar.

Present? (1)
N (No)

Any Other Component

4.1 Novel Foods

If assessed:

Comments **N/A**

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4.2 Food Produced using Gene Technology

Comments - GM Labelling not required

4.3 Quarantine Information

Link to the Bicon website: click here

Link to the NZ Ministry of Primary Industries website: click here

Comments N/A

5. Nutrition Information

Nutrient List

Nutrition Details

Note: Complete Energy and Nutrient tables below. For Ingredients and flavours, only the average quantity per 100g/100mL is required to be completed.

Energy

Energy -		Average Quantity per 100 g/mL 0 kJ	Average Quantity per 100 g/mL (optional)

Nutrients

Note: Gluten is a Required Field if a gluten free or low gluten claim is made

Protein, total (g)		Average Quantity per 100 g/mL 0
- Gluten		
Fat, total (g)		0
-saturated (g)		0
-trans (g)		0
-polyunsaturated (g)		
-monounsaturated (g)		
Cholesterol (mg)		
Carbohydrate (g)		0
-sugars (g)		0
Dietary fibre, total (g)		0
Sodium (mg)		24080
Potassium (mg)		0
Phosphorus (mg)		

Target Population

Information about the food or product

If Solid, select Solid Type

3 (Solid, semi-solid or powder substance, intended for use in further preparation)

Information about the nutrition information

Please nominate the source or method used to develop the nutrition information

Food composition tables or databases

-

5 (Unavailable)

Comments **Provided by the manufacturer**

6.1 Nutrition, Health and Related Claims

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Are you making a Nutrition content and/or Health claim in relation to this product? (Y/N) **N (No)**

6.1.2 Nutrient Profile Score (NPS) or Health Star Rating (HSR) calculation information (no responses in section)

6.2 Front of Pack Labelling (no responses in section)

6.3 Certification, Endorsement and Other Claims

This table is to be completed to provide information to assist your customer to determine the suitability of the product for use in certain products or to make certain claims.

Claim Type

6.3.1 Nutrition and Health Logos and Symbols

The Glycaemic Index (GI)

GI logo will be or can be used (Y/N)
N (No)

Treatwise

Will the "Be Treatwise" logo be used? (Y/N)
N (No)

Other logo or symbol? (Y/N)
N (No)

6.3.2 Religious

Halal

Specify if suitable for Halal (Y/N)	Claim can be made? (Y/N)	Specify Particular Claim	How has this been validated/substantiated?
Y (Yes)	**Y (Yes)**	**Certified**	**Certification**

Certificate Available? (Y/N)
Y (Yes)

Certifying Body

Other	Other Certifying Body	Certificate Number	Certificate Expiry date
☑	**AIS**	**-**	**10/09/2025**

Kosher

Specify if suitable for Kosher? (Y/N)	Claim can be made? (Y/N)	Specify Particular Claim	How has this been validated/substantiated?
Y (Yes)	**Y (Yes)**	**Certified**	**Certification**

Certificate Available? (Y/N)
Y (Yes)

Certifying Body

Kosher Australia	Certificate Number	Certificate Expiry date
☑	**-**	**1/07/2026**

6.3.3 Dietary Choice

Ovo-lacto-vegetarian

Specify if suitable for Ovo-lacto-vegetarian (Y/N)	Claim can be made? (Y/N)	Specify Particular Claim	How has this been validated/substantiated?
Y (Yes)	**Y (Yes)**	**Suitable**	**Meets Requirements**

Lacto-vegetarian

Specify if suitable for Lacto-vegetarian (Y/N)	Claim can be made? (Y/N)	Specify Particular Claim	How has this been validated/substantiated?
Y (Yes)	**Y (Yes)**	**Suitable**	**Meets Requirements**

Vegan

Specify if suitable for Vegan (Y/N)	Claim can be made? (Y/N)	Specify Particular Claim	How has this been validated/substantiated?
Y (Yes)	**Y (Yes)**	**Suitable**	**Meets Requirements**

6.3.4 Free

Hormone free

Specify if suitable for "Hormone Free"	Claim can be made?
No	**No**

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6.3.5 Sustainability claim

Organic

Specify if suitable for Organic	Claim can be made?
No	**No**

Biodynamic

Specify if suitable for Biodynamic	Claim can be made?
No	**No**

RSPO

Specify if suitable for RSPO	Claim can be made?
No	**No**

Rainforest Alliance

Specify if suitable for Rainforest Alliance	Claim can be made?
No	**No**

6.3.6 Animal welfare

Animal Welfare Approved Scheme

Specify if suitable for Animal Welfare Approved Scheme	Claim can be made?
No	**No**

Marine Stewardship

Specify if suitable for Marine Stewardship	Claim can be made?
No	**No**

Dolphin Friendly

Specify if suitable for Dolphin Friendly	Claim can be made?
No	**No**

Sow stall free

Specify if suitable for Sow stall free	Claim can be made?
No	**No**

Free range

Specify if suitable for Free Range	Claim can be made?
No	**No**

6.3.7 Other

Derived from naturally occurring ingredients

Specify if suitable for Derived from naturally occurring ingredients	Claim can be made?
No	**No**

Derived from a natural process without chemical modification

Specify if suitable for Derived from a natural process without chemical modification	Claim can be made?
No	**No**

Additional Claim

Specify if suitable for Additional Claim	Claim can be made?
No	**No**

7. Shelf Life

Link to the AFGC Date Marking Guide:click here

Product as supplied - Unopened pack or bulk container

Type of date mark applied

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Packed On

Specify Shelf Life
36

Period
Months

Temperature control required during storage?
Y (Yes)

If yes, select from dropdown
1 (Never Warmer than)

Temperature
23°C

Temperature control required during transport?
N (No)

Product once in use - Resealable pack or bulk container

Specify Shelf Life
2

Period
Years

Temperature control required during storage?
Y (Yes)

If yes, select from dropdown
1 (Never Warmer than)

Temperature
23°C

AFGC Cold Chain Guideline rules:“NEVER WARMER THAN” temperature in degrees Celsius“MAX OUT OF REFRIGERATION TIME” time in minutes"KEEP ABOVE" optional, temperature in degrees Celsius

8. Traceability

8.1. Please specify the following details for the primary code on the product as applicable:

Unit

Type of primary coding

Product Code

Batch Number

Method of Coding
Label

Location of Code
Centre

Number of characters in code
10

Example of code format
AB24040025

Code translation
A (Australia) Country of Manufacture.
B (Blend)
24 Year
04 Month
0025 Consecitive numbers

SHIPPER (if applicable)

Type of primary coding

8.2 Please provide any general comments about the traceability coding applied to the product:

9. Measurement Marking

Package size
1.000

Unit of Measure
kg

10. Potential Safety Hazards

Are there any potential hazards associated with the product? (Y/N)?
N (No)

Comments
www.ixom.com

11.0 Product Packaging & 11.1 Packaging Materials

Is the product packaged?
Y (Yes)

Packaging stewardship

Is your business a signatory to the Australian Packaging Covenant or other packaging stewardship program?

Not a signatory

Link to Packaging Covenant[click here]

Sealing

What is the method of sealing the primary packaging?

Heat

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What is the method of sealing the Secondary packaging? Other

Tamper evident

Is the packaging tamper evident? **Y (Yes)**

If yes, describe the nature of the tamper evident feature **Heat Sealed / T/E Screw Cap**

Colour

Is packaging clear to assist with monitoring potential product contamination? **Y (Yes)**

Pack Size

Pack size: **1.000**

Unit of Measure **kg**

Dimensions (external)

Primary Pack

Secondary Pack

11. 1 Packaging Materials

Materials List

Materials List	PE	HDPE	Further details information	Recycling: Specify coding number	Recycle content (%)
Jar	Y	Y	1 Kg packed in a heat sealed PE inner bag, in side a HDPE jar with with T/E screw cap lid.	2	0

11.2 Pallet Configuration

Is the product delivered on a pallet? **N (No)**

Comments **For pallet information please contact your account manager**

12. Specifications for Compliance

Test Methods are mandatory and must quote AOAC methods or recognised independent Australian or International standards. Where a suppliers internal test method is quoted a copy must be attached. Also state if Certificate of Analysis (C of A) or Certificate of Conformance (C of C) can be provided.

12.1 Organoleptic Specifications

Test/Parameter	Specification	Test Method	C of A Available?
Appearance	Fine, free flowing red coloured powder that dissolves readily in water to yield a strawberry red colour	Visual	N

12.2 Physical Specifications

Test/Parameter	Specification	Test Method	C of A Available?
Pure Dye Content (%)	(MIN) 38.8	Theoretical calculation based on parent colour.	Y
Lead	< 2 mg/kg	FNP 52/1 & 2	Y
Arsenic	< 1 mg/kg	FNP 52/1 & 2	Y
Cadmium	< 1 mg/kg	FNP 52/1 & 2	Y
Mercury	< 1 mg/kg	FNP 52/1 & 2	Y
Heavy Metals	< 40 mg/kg	FNP 52/1 & 2	Y

12.3 Microbiological Specifications

Test/Parameter	Specification	Test Method	C of A Available?
Total Plate Count	< 1000 cfu/g	ALS test method	N
Yeasts Molds	< 100 cfu/g	ALS Test method	N
E.Coli	< 3.00 mpn/g	ALS Test method	N
Salmonella	Absent in 25g	ALS Test method	N

13. Company Specific

Company Specific Comments **The Food Safety Program been independently audited and certified. Certifying Body: SAI Global for FSSC22000. Recent audit / inspection: October 2024.**

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14. Extra Comments and Attachments

Extra Additional Comments

The information contained herein is to the best of our knowledge true and accurate. It has been developed as a guide for your consideration and verification and does not constitute a legal representation or warranty. Any recommendations are made without warranty or guarantee since the conditions of use are beyond our control. This PIF is valid at the time of issue but may be subject to change without notice. We advise you to review the information in this PIF in the specific context of the intended application.
IXOM Operations Pty Ltd will not be responsible for damages of any nature resulting from the use of, or reliance upon the information in this PIF. Where you consider it appropriate, please reconfirm the information with us at the time of purchase. Enquires maybe forwarded to the Accounts Manager or Technical team for clarification.

Customers are responsible for undertaking their own enquiries to ensure that a product is suitable for use(s), purpose(s), application(s), process(es) and equipment. IXOM Operations Pty Ltd and its related companies exclude all legal and other responsibility and liability associated with ensuring that the product is fit or suitable for customers' uses, purposes, applications, processes, or equipment.

The ePIF will be re-issued every 3 years as part of IXOM's validation and verification requirements of relevant food safety plans. Otherwise, the PIF will be re-issued when there are substantial changes to the specification, product, processes, or manufacturing.
Changes that DO NOT substantially alter the nature, substance, or quality of the product, such as a more recent food safety audit or updated compliance certificates, renewed religious certificates, do not warrant re-issuing the PIF

15. Summary of Statements and Claims

Summary of Statements and Claims

Type	Values
Ingredients List	STRAWBERRY C112 (Sodium chloride, ponceau 4R (124, CI 16255)).
% Australian content	0.000
Characterising Component	No Characterising Component Declared.
Allergens	No allergens to be declared in the ingredients list.
Cross Contact Allergens	Are there potential Cross Contact Allergens listed? - Yes
Novel Foods	No Novel Food(s) Declared.
Nutritive Substances	No Nutritive Substance(s) Declared.
GM Cross Contact	No GM Cross Contact Ingredients Declared.
Quarantine treatment applied	No Quarantine Treatments Declared.
Palm Oil	No Palm Oil or Derivatives Declared.
Kosher Claim	Certified
Halal Claim	Certified
Vegan	Suitable
Ovo-lacto-vegetarian	Suitable
Lacto-vegetarian	Suitable

16. Checklist

PIF Status **Final**

Summary of Attachments

Reference Imported v5

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